

CMP PREP PROGRAM GOES VIRTUAL

The Certified Meeting Professional Advisory Council takes the successful face-to-face program virtual. **By Stephanie Wohlfert, CMP**



Building on the success that MSAE has with virtual training, as evidenced by the popular CAE program, the organization is taking the Certified Meeting Professional (CMP) program virtual. Starting in February, anyone in any location can get guidance toward their success in achieving the CMP designation. MSAE will continue to feature the popular face-to-face class held in East Lansing over the summer/fall.

Both MSAE CMP preparation courses, virtual or face-to-face, are in-depth learning experiences that enhance preparation for the CMP Examination. The course aligns with the most current CMP International Standards developed by the Convention Industry Council (CIC). MSAE's CMP Preparation Courses address topics presented on the CMP Examination through a five-month interactive course.

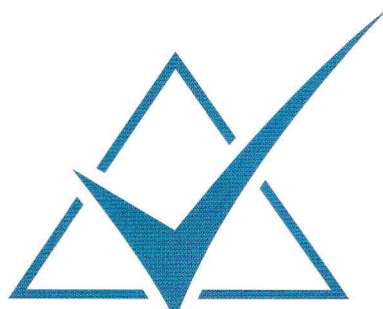
The CMP exam was developed and is maintained by meeting professionals from all over the world who volunteer their time to ensure

that the program reflects the best practices in the meeting management field. This unique community represents every sector of the industry — from corporations and associations to government and institutional organizations. The CMP program increases the professionalism of meeting management professionals in all sectors of the industry, proving that they understand the comprehensive body of knowledge in the meeting management profession. The CMP credential is recognized globally as the badge of excellence in the meeting, convention, exhibition,

and event industry. The qualifications for certification are based on professional experience, education, and a rigorous 165-question exam.

There are over 280 meeting professionals who hold this prestigious designation in Michigan. MSAE was the first organization to instigate a preparation program. Over the past 12 years, we have assisted over 200 Michigan professionals on their CMP journey.

“MSAE's CMP Prep Course has shown proven success for over a decade with the classroom-based course. Offering this virtual



MSAE is also excited to announce that they have been approved by The Convention Industry Council (CIC) as a CMP Preferred Provider.

This is not an endorsement by the CIC of the quality of the session. This just means that this session has met the criteria to be pre-approved for CMP certification credit.

component will help strengthen the program by expanding on the resources already offered to those not within driving distance to Lansing,” stated Cheryl Ronk, CMP, CAE, president of MSAE. “I have explored the idea over the years to extend our reach on this program, especially to members in the northern half of the state. This is our solution.”

MSAE’s new Virtual CMP Prep Course features:

- + Two-hour session, two times per month
- + Constant group communication, including online group discussion, through a framework to share questions and answers 24/7
- + Live sessions reviewing each domain module with accompanying PowerPoints and worksheets that share real-life experiences
- + Each session recorded for those unable to be on the live call
- + One year of unlimited access

MSAE is also excited to announce that it has been approved by the Convention Industry Council as a CMP Preferred Provider. This reflects MSAE’s promise to provide education that helps individuals earn and maintain the Certified Meeting Professional certification.

MSAE’s course has gone through some significant curriculum changes in the past two years. It is now led by a core group of facilitators and content specialists that are vetted and trained. The faculty consists of:



Shana P. Killips, CMP, CTA
Sales Manager
The Henry Center at MSU



Nate Melvin, CMP, CTA
Association & Government Sales Manager
Discover Kalamazoo



Aaron Duncan Wolowiec, MSA, CAE, CMP, CTA
Founder & President
Event Garde, LLC

These individuals are supported by additional CMPs who serve as junior faculty.

This certification is open to

meeting professionals from all sectors. If you are an association director of training, certification or professional development, meetings director, a convention and visitors bureau staff member, a convention manager, an event manager, tradeshow coordinator, or a convention service manager, then this is the program for you. It is worth the time to invest in your knowledge and expertise — your employer will gain with greater success.

Register at msae.org or contact Kristy Carlson, CMP at Carlson@msae.org or call (517) 332-6723. ♦

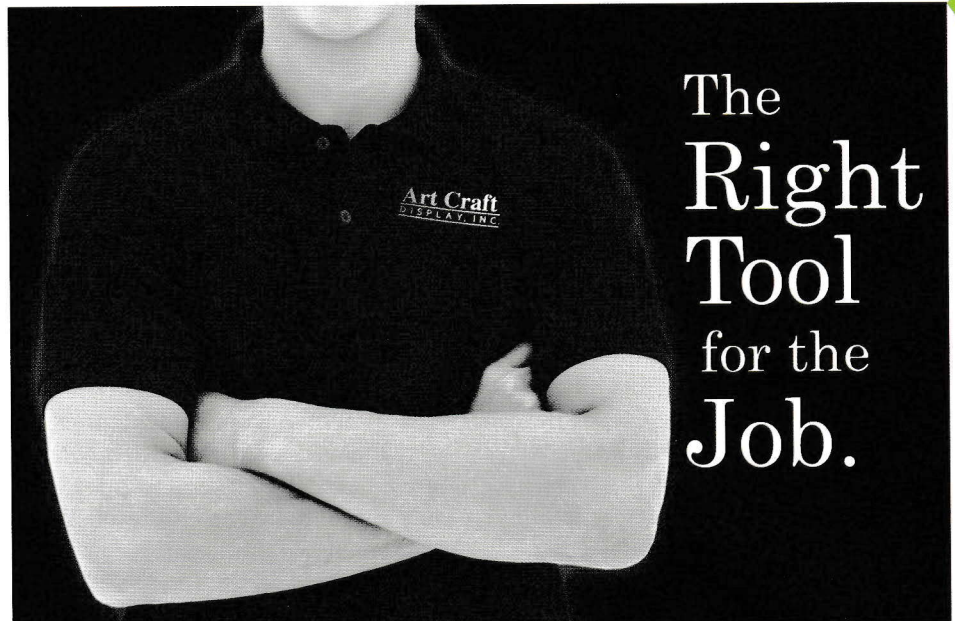
Stephanie Wohlfert, CMP is the meetings coordinator for MSAE. She is involved in the administration of the CMP program.



Brandi Tribell, CMP
Director of Member Services
Michigan Beer & Wine Wholesalers Association



Katie Dudek, CMP
Meetings Manager
Michigan Association of CPAs



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